



FOR IMMEDIATE RELEASE

**NEW STREET REALTY ADVISORS SECURES NEW SPACE FOR
HALE & HEARTY SOUPS AT 11 EAST 17TH STREET IN MANHATTAN**

New York, NY – September 10, 2009 - New Street Realty Advisors, LLC is pleased to announce the successful lease transaction between Universal Communications Network Inc., the owners of 11 East 17th Street, New York, NY and Hale & Hearty Soups in a long term lease transaction. The space, situated on the north side of East 17th Street between Broadway and Fifth Avenue, is comprised of a 2,500 square foot ground floor space with a 1,500 square foot lower level. Hale & Hearty will take occupancy of the space immediately and anticipates opening in the beginning of 2010.

Matthew J. Gorman and Joshua W. Gettler, Managing Partners of New Street Realty Advisors, acted on behalf of both landlord and tenant.

Hale & Hearty Soups, with 23 locations in the New York area, was eager to enter into the heavily trafficked Union Square neighborhood. The chain will continue to service its clientele with a wide range of homemade soups, salads and sandwiches.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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For additional information, please contact:

Matthew J. Gorman
Tel: 212-251-0626
Email: mgorman@newstreetra.com