



FOR IMMEDIATE RELEASE

HARLEM CHILDREN'S ZONE EXPANDS ITS UPTOWN PRESENCE

New York, NY – October 17, 2011- New Street Realty Advisors, LLC is pleased to announce the successful long term lease transaction between Harlem Children's Zone (HCZ), the renowned and pioneering Harlem based educational institution, and Site 8 Developers Equities, LLC, owners of 1465 Fifth Avenue, New York, NY in Central Harlem.

Harlem Children's Zone is a non-profit community based organization that works to enhance the quality of life for children and families throughout Harlem and Upper Manhattan. The space, located on the north side of East 118th Street between Fifth and Madison Avenues, is comprised of 12,484 square feet on three levels and will be used for HCZ's The Renaissance University for Community Education (TRUCE). TRUCE focuses on youth development through the arts and media, working with youth in grades 9-12 on academic growth, career readiness as well as fostering media literacy and artistic ability. In 2008-09, TRUCE Arts and Media worked regularly with over 300 high-school students, and 100 percent of its seniors went on to college.

Harlem Children's Zone was attracted to this location as it is a large block of space in a new developed property and within several blocks of HCZ's headquarters at 35 East 125th Street.

Matthew Gorman and Joshua Gettler, Managing Partners of New Street Realty Advisors, exclusively represented Harlem Children's Zone in this transaction.

New Street Realty Advisors, LLC www.newstreetra.com is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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