



FOR IMMEDIATE RELEASE

**NEW STREET REALTY ADVISORS ASSISTS AVON PRODUCTS
IN CONSOLIDATING ITS UPPER MANHATTAN OPERATIONS**

New York, NY – May 1, 2010 - New Street Realty Advisors, LLC is pleased to announce that Avon Products, Inc. has renewed and expanded its lease at 2237 Frederick Douglass Boulevard, New York, NY. The space is situated on the west side of Frederick Douglass Boulevard between West 120th Street and West 121st Street.

New Street represented the landlord, H.T. Commercial Realty, LLC, a Bluestone Organization company. Avon, the leading cosmetics retailer in the world, has committed to extend its lease term through 2014. The company will expand into an additional eight hundred square feet of space for a total of two thousand square feet of ground floor space, which serves as a training facility and sales office.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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