



**FOR IMMEDIATE RELEASE**

**NEW STREET REALTY ADVISORS SECURES LONG TERM LEASE FOR  
IPPUDO NY IN TIMES SQUARE**

**New York, NY – August 18, 2011-** New Street Realty Advisors, LLC is pleased to announce the successful retail lease transaction at 321-323 West 51<sup>st</sup> Street between Ippudo NY, a premier Japanese Ramen Noodle Restaurant and landlord, Rene Pujol.

Ippudo NY has leased a total of 9,000 sq ft between the ground floor, second floor and lower level of the combined buildings. This location will be Ippudo NY's second location in New York; it currently operates a popular spot on Fourth Avenue in the East Village.

Max Dylan Lu, Associate Broker at New Street Realty Advisors, acted on behalf of Ippudo NY. Aaron Gavios of Square Foot Realty acted on behalf of the landlord.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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