



FOR IMMEDIATE RELEASE

**NEW STREET REALTY ADVISORS LOCKS UP LONG TERM LEASE FOR
GREGORYS COFFEE IN BURGEONING HUDSON SQUARE**

New York, NY – April 22, 2014 - New Street Realty Advisors, LLC is pleased to announce the successful retail lease transaction at 350 Hudson Street, New York, NY between Gregorys Coffee and Trinity Real Estate. The building, located in the heart of New York's fastest growing office and retail district, Hudson Square, is located on the east side of Hudson Street between King Street and Charles Street.

Gregorys Coffee has leased approximately 1,100 square feet on the ground floor, adjacent to the building lobby. This will be the ninth location for the popular local coffee shop and it will join other great operators in the building such as Hale and Hearty, Jacques Torres, Dig Inn and Pret A Manger.

Joshua Gettler, Matthew Gorman and Joshua Kaufman of New Street Realty Advisors acted on behalf of Gregorys Coffee in this long-term, 15-year lease transaction. Sinvin Real Estate represented the landlord.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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