



**FOR IMMEDIATE RELEASE**

**NEW STREET REALTY ADVISORS SECURES LONG TERM LEASE FOR  
HALE AND HEARTY AT PRIME GRAND CENTRAL LOCATION**

**New York, NY – April, 7 2014** - New Street Realty Advisors, LLC is pleased to announce the successful retail lease transaction at 369 Lexington Avenue, New York, NY between Hale and Hearty and landlord, Atlas Ventures. 369 Lexington Avenue is a 26-story, 120,000 square foot boutique office building located on Lexington Avenue between East 40<sup>th</sup> and East 41<sup>st</sup> Streets, just one block south of Grand Central Terminal.

Hale and Hearty leased approximately 1,800 square feet on the ground floor plus a contiguous full basement. The popular chain was eager to open another location in the dense Grand Central sub-market.

Matthew J. Gorman and Joshua Gettler, Managing Partners of New Street Realty Advisors, acted on behalf of Hale and Hearty and dealt directly with the landlord representatives at Atlas Ventures.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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