



FOR IMMEDIATE RELEASE

ZUCKER'S BAGELS & SMOKED FISH TAKES A BITE OUT OF FLATIRON

New York, NY – July 2017 –New Street Realty Advisors, LLC is pleased to announce that it has successfully arranged a long-term lease transaction at 40 East 23rd Street, New York, NY, between Zucker's Bagels & Smoked Fish, and landlord, Cee Cee Associates. Zucker's leased 1,829 square feet on the ground floor and 1,216 square feet in the lower level.

The Flatiron flagship will be the local chain's fourth and largest Manhattan location. The group anticipates opening this fall and will anchor what has become one of the most desirable food blocks in Midtown South, directly across the street from Madison Square Park.

Matthew Gorman and Joshua Gettler of New Street Realty Advisors, LLC acted on behalf of the landlord and dealt directly with principals of Zucker's.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on office and retail leasing.

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