



**FOR IMMEDIATE RELEASE**

**NEW STREET REALTY ADVISORS SECURES NEW SPACE FOR  
HALE & HEARTY SOUPS ON PARK AVENUE SOUTH IN MANHATTAN**

**New York, NY – May 6, 2013** - New Street Realty Advisors, LLC is pleased to announce the successful lease transaction between 432 Park South Realty Co, LLC, the owners of 432 Park Avenue South, New York, NY and Hale & Hearty Soups in a long term lease transaction. The space, situated on the west side of Park Avenue South between West 29th Street and West 30<sup>th</sup> Street, is comprised of a 1,800 square foot ground floor space with a 500 square foot mezzanine and 500 square foot lower level. Hale & Hearty will take occupancy of the space this winter and anticipates opening in the first quarter of 2014.

Matthew J. Gorman and Joshua W. Gettler, Managing Partners of New Street Realty Advisors, acted on behalf of Hale & Hearty in securing the long-term lease. The owner was represented in-house by Joshua Smith of Samco Properties.

Hale & Hearty Soups, with 29 locations in the New York area, was eager to add another location in the burgeoning Midtown South market. The chain will continue to service its clientele with a wide range of homemade soups, salads and sandwiches.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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For additional information, please contact:

Matthew J. Gorman  
Tel: 212-251-0626  
Email: [mgorman@newstreetra.com](mailto:mgorman@newstreetra.com)