



**FOR IMMEDIATE RELEASE**

**GREEN NATURE COFFEE HOUSE SET TO OPEN AT RIVERBANK WEST**

**New York, NY – July 15, 2013-** New Street Realty Advisors, LLC is pleased to announce that Green Nature Coffee House has leased approximately 1,242 square feet at Riverbank West, located at 555 West 42<sup>nd</sup> Street New York, New York.

Green Nature will join other successful retailers at the base of the building including 7-Eleven, Subway, The Pearl Theatre Company and Grand Cru Wine & Spirits.

Riverbank West is a 418-unit residential high rise located at the northeast corner of West 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. It is one of several large high-end residential or hotel buildings that have been developed in recent years in the area, including Silverstein's 1 Riverplace and Silver Towers, The Mima, Yotel, The Out Hotel, and The Atelier.

Joshua Kaufman, Joshua Gettler and Matthew Gorman, of New Street Realty Advisors, acted on behalf of the landlord, Massachusetts Life Insurance Company in the long term lease transaction with Green Nature Coffee House.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

#####

For additional information, please contact:

Matthew Gorman  
Tel: 212-251-0626  
Email: [mgorman@newstreeetra.com](mailto:mgorman@newstreeetra.com)