

FOR IMMEDIATE RELEASE

GRAND CRU WINES AND SPIRITS SIGNS AT RIVERBANK WEST

New York, NY – January 17, 2013- New Street Realty Advisors, LLC is pleased to announce that Grand Cru Wines and Spirits has leased 1,610 sq ft at Riverbank West, located at 560 Eleventh Avenue, New York, NY. The space is located at the Southeast Corner of West 43rd Street and Eleventh Avenue. Grand Cru plans to open in the Spring of 2013.

Riverbank West is a 418-unit luxury residential high rise located at West 42nd Street. It is one of several large residential buildings that have been developed in recent years in the area, including 1 Riverplace, Silver Towers and The Atelier.

Joshua Gettler, Matthew Gorman, and Joshua Kaufman of New Street Realty Advisors, acted on behalf of the landlord, Massachusetts Life Insurance Company transaction, while Hariklia Koundourakis of Coldwell Banker, represented the tenant in this long-term transaction.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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